

Chris Perez

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Career Objective

Highly motivated and creative media producer of 15+ years with a passion for storytelling and visual communication. Seeking to leverage my technical expertise and artistic vision to produce compelling video content that engages and captivates audiences.

Experience

Senior Associate / Consultant OPENMINDS • 2023–Present

Video

- Development of a multi-cam based template for webinar post-production.
- Motion Graphics for logos and other design elements for video productions.
- Animated social media ads for clients.

Media Producer / Web Developer CYBERCONIQ • 2020–2023

Video

- Led on-camera video productions, off camera, post production, webinars, and voice over recordings.
- Worked collaboratively with the marketing and product development teams to create video content for both the Learning Management System (LMS) and sales divisions (promotional, learning, and digital signage).
- Hired voice talent and on-camera talent for both marketing and learning videos.

Web Development

- Developed interactive learning activities using HTML, Javascript, jQuery, and integrated it into cyberconIQ's LMS iObject system.
- A big achievement was the development of an interactive video web application I built for the LMS.
- Collaborated with product development to brainstorm and scope ideas that would enhance learning experiences for our users.

Software Expertise

PRODUCTION

Adobe Premiere CC
Adobe After Effects CC
Adobe Animate CC
Adobe Photoshop CC
Adobe Illustrator CC
Adobe Audition CC
Descript
Propresenter 6,7
Livestreaming

WEB CODING

HTML, PHP, JavaScript, CSS3,
MySQL, AJAX
CMS SYSTEMS
Subsplash, WordPress, Wix

OFFICE

Microsoft Office 360
Google Docs Suite
Apple iWork

Video Production Lead

LIVING WORD COMMUNITY CHURCH • 2011–2020

- Continually met the organization's goals for compelling communication in video production. Through actively listening to objectives, I led the video production team in the creation of video announcements, promotions, sermon series bumpers, web videos, animations, and inspiring stories.
- Led the strategy and development of a mobile app to keep the congregation engaged with the organization throughout the week.
- Provided Visual Media direction to the creative process and oversight in the use of the Visual Worshipper walls, lighting, graphics, and other media.
- Led video direction of multi-camera live productions / services (BOH) including LIVE-STREAMING
- Edit video, create motion graphics and composed music
- Managed and maintained video equipment
- Worked with the Teaching Pastor(s), Executive Producer, and worship arts team to define each week's needs for Sunday services.
- Worked collaboratively to create the environmental space conducive to the week's theme.
- Developed and implemented strategies to train staff and recruit/train volunteers in the use of equipment for effective implementation of services (and events as applicable)
- Partnered with the Web/Graphics Designer and/or Communication Manager on projects.
- Monitored metric performance of online content
- Developed communication strategies alongside communications director

Experience Continued

Online Software Business Owner and Developer

Flypager Co., flypager.com • 2017–Present

Dreamed and developed an online web application that provides an affordable church paging solution that utilizes signage and SMS technology. This web application gave clients an easy way to page parents/guardians when their child is needing attention while attending an event. Then later, using the same engine, developed a stage timer product for presenters.

Multimedia Producer

Triscari Group • 2008–2011

As producer, my job is to provide the marketing tools for our clients in the form of video, website, print work, software, or audio work. I prepped and ran the media and switch board in

large scale conferences in the Hershey lodge. At these events, I also record the feed from multiple HD cameras and the switch board.

Freelancer

2004–2007

- **Application Design** - Develops custom software for specific client needs. Past work includes a custom bay display program for the Garden Spot Auto Auction, Price Sign Maker for Bombergers Hardware store, and a highly praised Attendance program for churches which includes barcode scanning ID technology.
- **Web Scripting** - Professional websites using these languages: html, asp, flash, javascript, php

Education

ITT Technical Institute, Harrisburg, PA

- Associates in Specialized Technology Degree, Information Technology - Multimedia
- Specialization in video production, motion graphics, web authoring, graphic design, and software programming.

Skills

HD Video / Color Keying / Visual Design / Animation / Motion Graphics / Scripting and Web Authoring / Photography

Wiring & Gifts

Collaborative / Achiever / Belief / Relator / Adaptability / Arranger