

Chris Perez

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Career Objective

As a driven multimedia specialist with over 13 years experience, I bring vision, a wealth of technical expertise, and creative vision to any project. I am eager to use my proven creative and leadership skills to advance any company's goal to inform, educate, and inspire through the mediums of multimedia.

Experience

Video Production Lead

Living Word Community Church • 2011–Present

- Continually met the organization's goals for compelling communication in video production. Through actively listening to objectives, I led the video production team in the creation of video announcements, promotions, sermon series bumpers, web videos, animations, and inspiring stories.
- Led the strategy and development of a mobile app to keep the congregation engaged with the organization throughout the week.
- Provided Visual Media direction to the creative process and oversight in the use of the Visual Worshipper walls, lighting, graphics, and other media.
- Led video direction of multi-camera live productions / services (BOH) including LIVE-STREAMING
- Edit video, create motion graphics and composed music
- Managed and maintained video equipment
- Worked with the Teaching Pastor(s), Executive Producer, and worship arts team to define each week's needs for Sunday services.
- Worked collaboratively to create the environmental space conducive to the week's theme.
- Developed and implemented strategies to train staff and recruit/train volunteers in the use of equipment for effective implementation of services (and events as applicable)
- Partnered with the Web/Graphics Designer and/or Communication Manager on projects.
- Monitored metric performance of online content
- Developed communication strategies alongside communications director

Software Expertise

PRODUCTION

Adobe Premiere CC
Adobe After Effects CC
Adobe Encore
Adobe Photoshop
Adobe Illustrator
Adobe Audition
Adobe Dreamweaver
Propresenter 6,7
Livestreaming

WEB CODING

PHP, JavaScript, CSS3, MySQL, AJAX
CMS SYSTEMS
Subsplash, WordPress, Wix

OFFICE

Microsoft Office 360
Google Docs Suite
Apple iWork

Experience Continued	<p>Online Software Business Owner and Developer Flypager Co., flypager.com • 2017–Present Dreamed and developed an online web application that provides an affordable church paging solution that utilizes signage and SMS technology. This web application gave clients an easy way to page parents/guardians when their child is needing attention while attending an event. Then later, using the same engine, developed a stage timer product for presenters.</p> <p>Multimedia Producer Triscari Group • 2008–2011 As producer, my job is to provide the marketing tools for our clients in the form of video, website, print work, software, or audio work. I prepped and ran the media and switch board in large scale conferences in the Hershey lodge. At these events, I also record the feed from multiple HD cameras and the switch board.</p> <p>Freelancer 2004–2007</p> <ul style="list-style-type: none">• Application Design - Develops custom software for specific client needs. Past work includes a custom bay display program for the Garden Spot Auto Auction, Price Sign Maker for Bombergers Hardware store, and a highly praised Attendance program for churches which includes barcode scanning ID technology.• Web Scripting - Professional websites using these languages: html, asp, flash, javascript, php
Education	<p>ITT Technical Institute, Harrisburg, PA</p> <ul style="list-style-type: none">• Associates in Specialized Technology Degree, Information Technology - Multimedia• Specialization in video production, motion graphics, web authoring, graphic design, and software programming.
Skills	<p>HD Video / Color Keying / Visual Design / Animation / Motion Graphics / Scripting and Web Authoring / Photography</p>
Wiring & Gifts	<p>Collaborative / Achiever / Belief / Relator / Adaptability / Arranger</p>